

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – General Elections, 2014 – Production of TV Spots on Voter Awareness – Payment of Rs.5,16,856/- towards the cost of production of TV spots to M/s Pamm Advertising & Marketing, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1962

Dated:11-05-2014

Read the following:-

1. G.A. (Elecs.C) Dept. Lr.No. 1269/Elecs.C/A2/2014-1, dt: 12-03-2014 .
2. From M/s Pamm Advt. & Mktg, Hyderabad, Bill No. PH/2014/03/15, dt.31-03-2014.
3. G.O.Rt.No.1475, Fin. (Expr.GAD-I) Dept., dt:11-04-2014.

ORDER:

In the Government letter 1st read above, the General Manager (Mktg.), M/s Pamm Advertising & Marketing, Hyderabad have been requested for production of the TV spots for telecasting in electronic media in connection with Awareness Campaign Publicity regarding General Elections, 2014.

2. Accordingly, the Agency has produced and submitted the TV spots and requested for payment of Rs.5,16,856/- including service tax 12.36% in the references 2nd read above.

3. After careful examination, Government hereby accord sanction for payment of **Rs.5,16,856/-** (Rupees Five lakh Sixteen thousand Eight hundred and Fifty Six only) to the General Manager, (Mktg.) M/s Pamm Advertising & Marketing, Hyderabad towards cost for production of TV Spots in connection with Awareness Campaign Publicity regarding General Elections, 2014.

4. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 104 Charges for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 3rd read above

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para (3) above and credit in favour of **“Pamm Advertising & Marketing, A/c No. 90061250000351, Syndicate Bank, East Patel Nagar, 7 Sethi Bhavan, 7-Rajendra Place, New Delhi-08, IFSC Code No: SYNB0009006, MICR Code No.110025014, PAN No.AAA FP 7680H.**

6. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 3rd read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O.
PRINCIPAL SECRETARY TO GOVERNMENT

To

The General Manager, Pamm Advertising & Marketing, Hyderabad

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SC/SF

//FORWARDED:: BY ORDER//

SECTION OFFICER